



EMBELLISHED KEY

À la Carte | Graphic Design

Please note: all work is for the design only. The physical printed material, photography, mailing, copyrighting, and illustration work are *not included in the fee*. I would be happy to include the printed materials for an additional fee that will include set up and the actual print lab prices. In the case that you require a specific print lab, a fee for print lab research will apply.

Identity Design

- Logo Design
- Business Card Design (Single)
- Business Card Design (Double)
- Letterhead & Envelope Design
- Presentation Folder Design

Web Design

- Bronze | 1-3 pages
- Silver | 4-8 pages
- Gold | 9-13 pages
- Platinum | 13+
- One-Page-Wonder

Publication Design

- Ad | Full Page
- Ad | 1/2 to 3/4
- Ad | 1/8 to 1/4
- Any of the above | b&w
- Any of the above | color

Promotional Design

- Postcard (4x6 or 5x7)
- Postcard (Oversize)
- Rack Card (4x9)
- Brochure (Tri-Fold, Z-Fold)
- Brochure (Half-Fold)
- Sales Sheet
- Flyer
- Poster (11" x 17")
- Poster (18" x 24")
- Event Ticket
- Club Invitation

Business Design

- Invoice
- PowerPoint Template Design
- CD / DVD Design

Online Design

- Ad
- Facebook Timeline & Avatar
- Banner
- Etsy Package

What Can I Help With?

Misc. Design

- Menu
- Product Label
- Newsletter
- Greeting Card
- Bookmark

Please help me to get an accurate idea of what you need. Before our initial consultation (which is free), please mark down which items that you feel would help your business stand out. If you don't see what you need here, I'd be happy to explore a good round of brainstorming to see how I can create your design. Print this page out and bring it along to the meeting. From there I can better prepare an accurate quote for you. I promise I won't break your bank.

I keep time sheets for all projects or jobs. Once completed, or as otherwise agreed to between us, I will email your invoice to you with payment due in 30 days. Payment by check or money order is preferred, however if you wish to pay by credit card I will be happy to send your invoice via PayPal. Once payment has been received all rights to the completed project design becomes yours, unless otherwise specified.

Please note: In my designs I do not use images or designs that you do not own the rights to. If stock photography needs to be purchased in order to complete a graphic design project, please contact me for details. I always strive to maintain the highest ethical standards and will not knowingly infringe on anyone's copyright.

By retaining my services for the scope of work agreed upon, you acknowledge acceptance of these terms and conditions unless otherwise specified in writing. Should you have any questions at all please don't hesitate to ask me! It is always my goal to meet the specific graphic design and illustration needs of my clients.